

Annual EEO Report
KCGL-FM, KCWB-FM, KKLX-FM, KODI-AM, KTAG-FM, KVGL-FM, KWOR-AM, KZMQ-AM,
KZMQ-FM
June 1, 2024 - May 31, 2025

This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KCGL-FM, KCWB-FM, KKLX-FM, KODI-AM, KTAG-FM, KVGL-FM, KWOR-AM, KZMQ-AM, KZMQ-FM and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1, 2024 to and including May 31, 2025.

The FCC’s EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer.

Covering the Period beginning June 1, 2024 to and including May 31, 2025.

Station(s) Comprising Station Employment Unit: KCGL-FM, KCWB-FM, KKLX-FM, KODI-AM, KTAG-FM, KVGL-FM, KWOR-AM, KZMQ-AM, KZMQ-FM

Section 1: Vacancy Information

Full time positions hired	Filled by recruitment source	RS Used
There were no new full time employees hired		

Total Number of Persons Interviewed During Applicable Period: 0

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Section 2: Recruitment source information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized	Source Entitled to Vacancy Notification? (Yes/No)
1	Indeed Careers https://www.indeed.com/jobs Kathy Paxton kathy@basinsradio.com 307.686.2242 Manual Posting	0	Marketing Position	N
2	HIRE WYO 551 Running W Dr Gillette, Wyoming 82718 https://hire.wyo.gov/home Email: dws-hire@wyo.gov Manual Posting	0	Marketing Position	N
3	Big Horn Media (on-air, marketing, general openings ad) 1949 Mountain View Drive Cody, WY 82414 307.578-5000 Kathy Paxton Radio Posting	0	Marketing Position	N
4	Big Horn Media Walk-In	0	Open to all applicants/positions	N

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Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Employment Group

June 12-16, 2024 – Participation in Job Fair

Wyoming Association of Broadcasters Virtual Job Fair. Submitted jobs that we may have open or accepting resumes to keep on file to the NASBA jobs board at www.careerpage.org. This is a week long event where people can go and apply virtually. We run ads supporting the job fair all week on each of our radio stations.

June 20, 2024 - Participation in Community Education about opportunities in Broadcasting

Our goal was to open the studios to the public with a chamber of commerce mixer for the public to come and learn the behind the scenes of what goes on to produce a live show and engage in dialog with industry professionals. Members from both sales and on-air personalities in our sister market participated in presentations and Q & A. Those in attendance from station: Chase Horsley, sports; Vic Wright, on air; Kathy Paxton, Senior Marketing Consultant; Samantha Vinot, Sales, Connie Harvey, Sales.

August 15, 2024 - Participation in Community Education about opportunities in Broadcasting

We sponsored a booth at the Chamber of Commerce Mega Mixer where we held a presentation and a Q&A session of what each department does at Basin Radio Network. Hosted over 100 guests to our booth. Provided applications and promoted working in sales. Those in attendance from our sister Market were: Ian McClintock, Sports Director; Kathy Paxton, Senior Marketing Consultant; Samantha Vinot, Sales, Connie Harvey, Sales

December 4, 2024 - Participation in Community Education about opportunities in Broadcasting

Hosted a live remote as well as sponsored a booth at the Energy Capitol Economic Development Fuel Holiday Open House to talk about careers in broadcasting and how to apply when openings are available. Those in attendance from station: Vic Wright, on air; Kathy Paxton, Senior Marketing Consultant

December 12 -9 to 12-13, 2024 – Participation in Job Fair

Wyoming Association of Broadcasters Virtual Job Fair. Submitted jobs that we may have open or accepting resumes to keep on file to the NASBA jobs board at www.careerpage.org. This is a week long event where people can go and apply virtually. We run ads supporting the job fair all week on each of our radio stations.

December 11, 2024 - Participation in Community Education about opportunities in Broadcasting

Opened the studio and had students learn how to produce a live show and learn about broadcasting opportunities. Those in attendance from the station were: Mac Watson